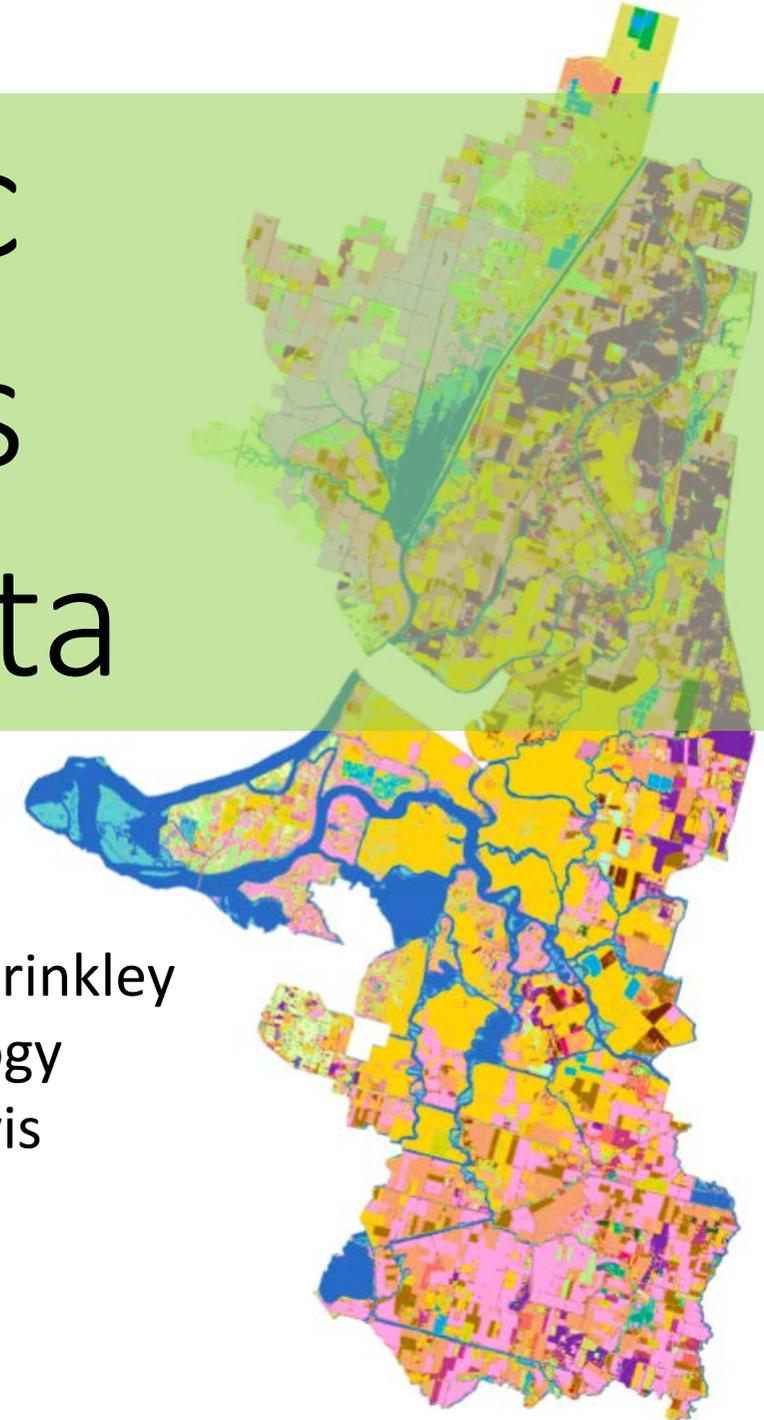


# Economic Indicators for the Delta

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# Rationale



Rationale

Indicators

Example 1

Example 2

Questions

# What Makes a Good Indicator

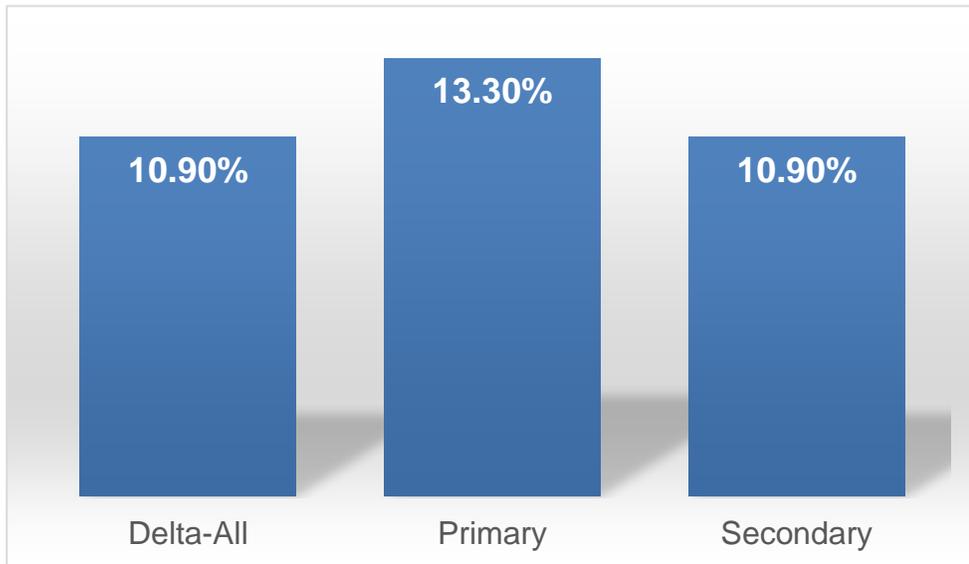
- It is clear and understandable
- It can be tracked, is measured at regular intervals, and comes from a reliable source
- It is easy to communicate its rationale and value for community well-being
- It measures an outcome rather than an input
- Informs policy for benchmarking progress

# Example: Jobs

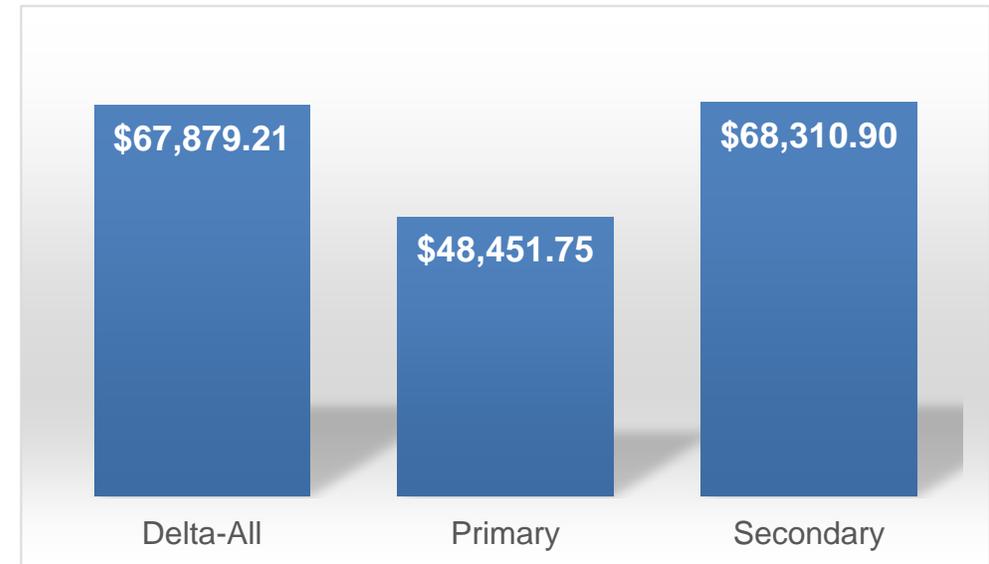
Indicator	Definition
Unemployment Rate	The % of the labor force that is neither working or self-employed.
Most Represented Job Sectors	The most common sectors in which Delta residents work.
Growing Job Sectors	Jobs with the largest number of expected openings of both new jobs and jobs to replace workers leaving
Median Household Income	Median wages by household –all people living in a housing unit.

# Example: Jobs - Results

## ➤ Unemployment Rate



## ➤ Median Wages



# Example: Jobs - Results

## ➤ Growing Job Sectors (COUNTY)

- Aircraft mechanics and service techs
- Brick masons and tile setters and helpers
- Tile settlers and marble setters

## ➤ Represented Job Sectors:

- Education Services
- Public Administration
- Professional, Scientific and Management
- Primary Zone also included:
  - Arts, Entertainment and Recreation and Accommodation and Food Services
- Secondary Zone also included: Retail Sales

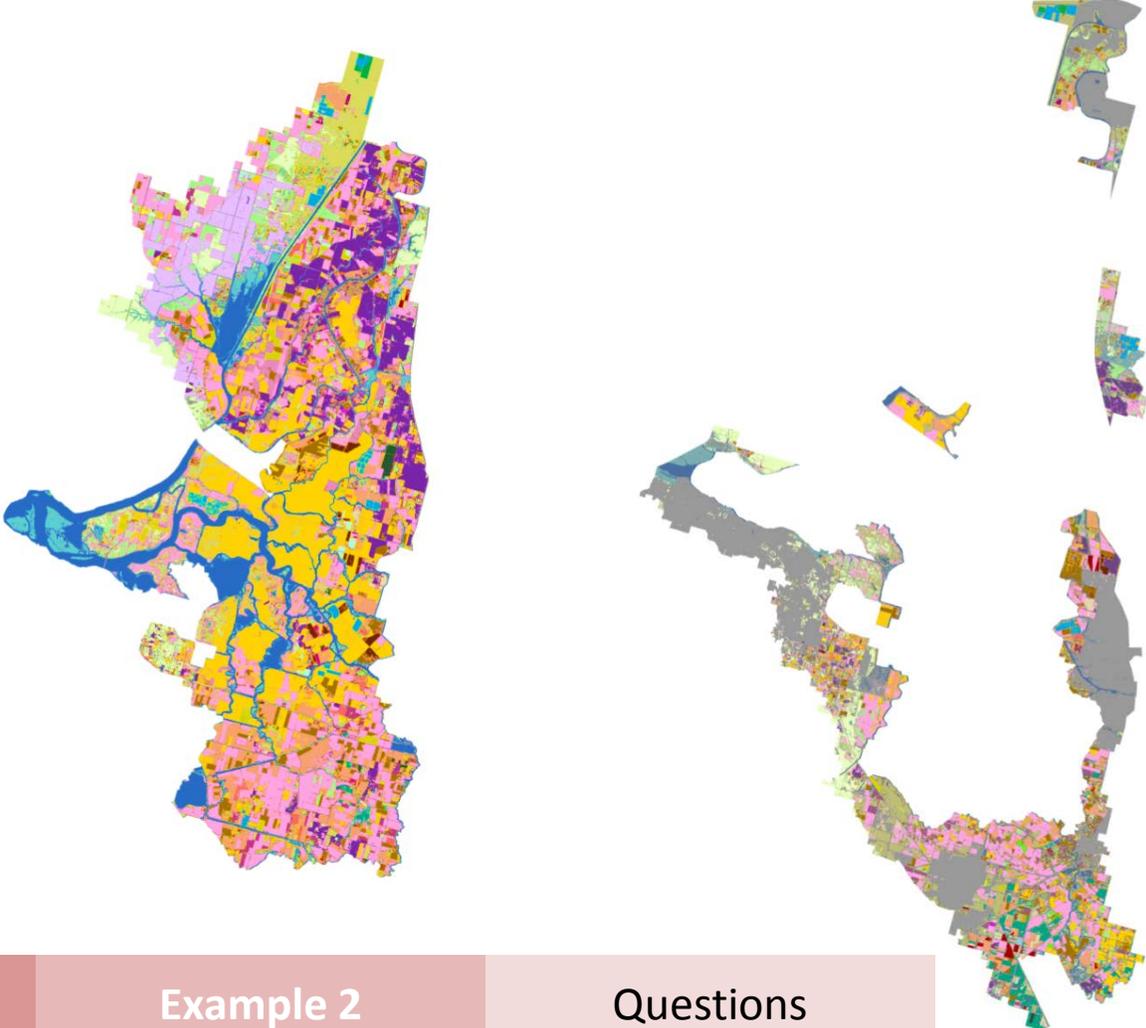
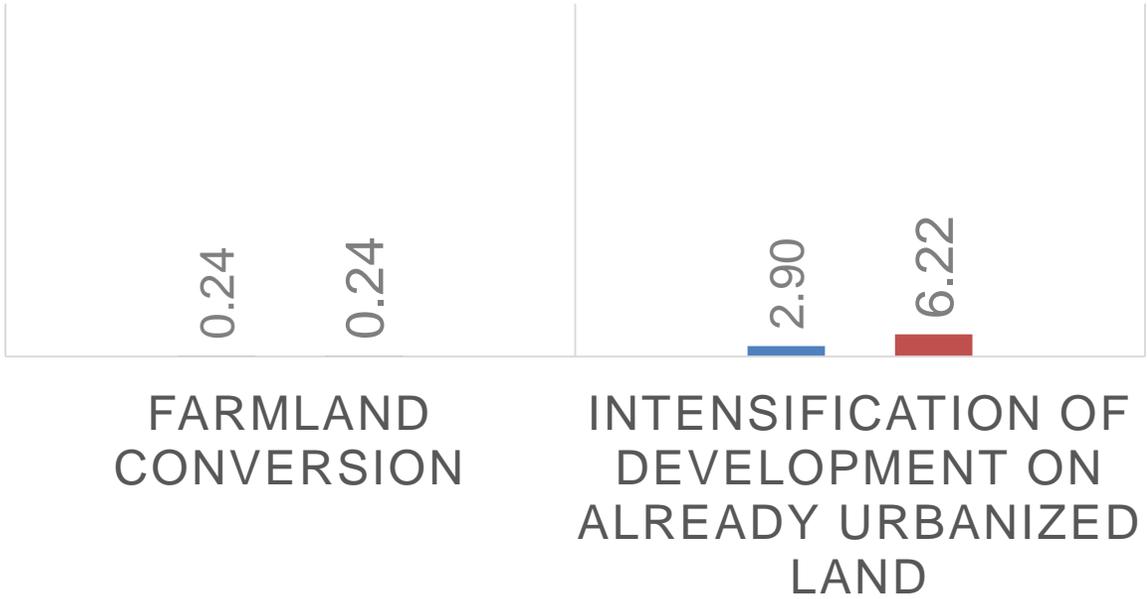
# Indicators Continued

CATEGORY	ASSOCIATED INDICATORS
Farming and Agriculture	<ul style="list-style-type: none"><li>• Prime Farmland</li><li>• Farmland Conversion</li><li>• Commodity Trends: sales, production, costs, land value</li></ul>

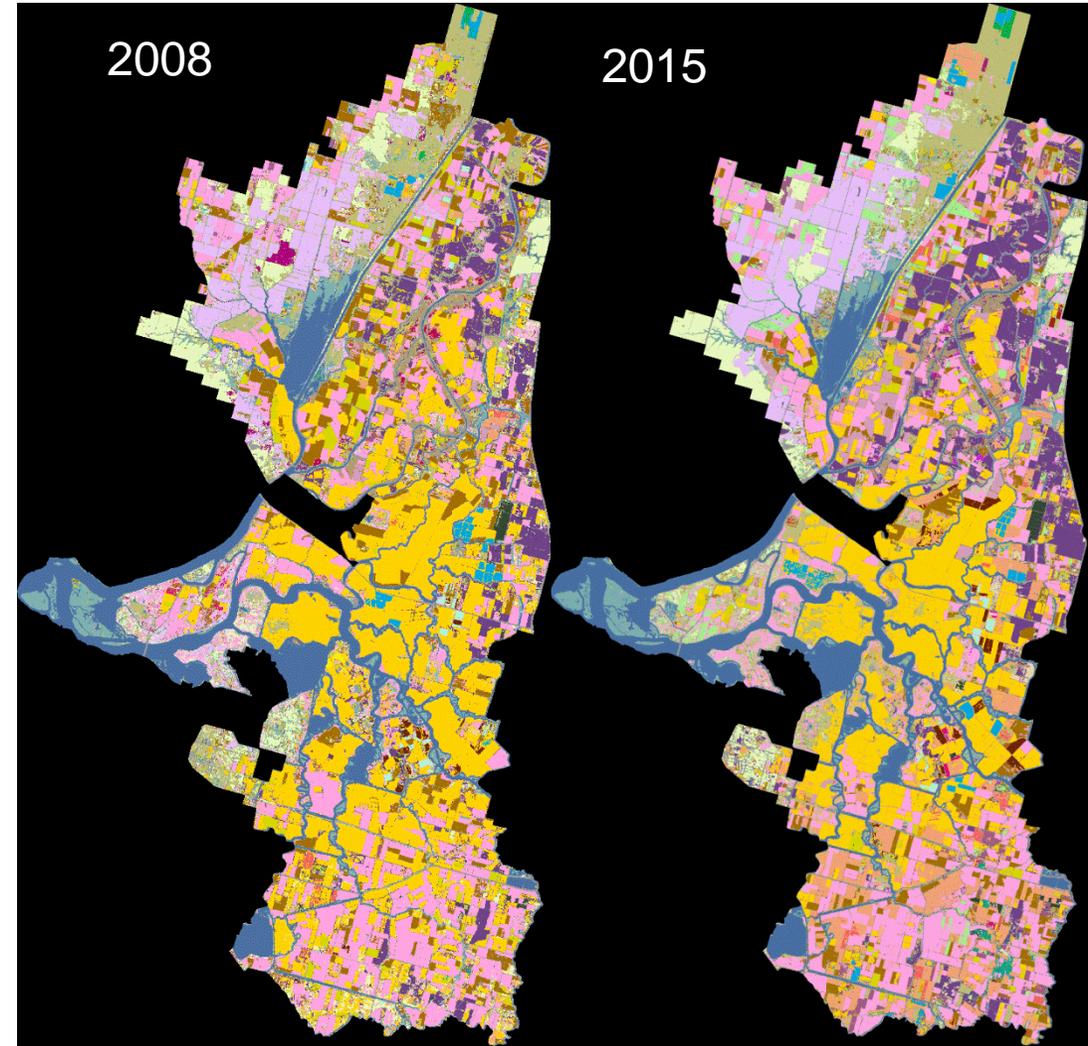
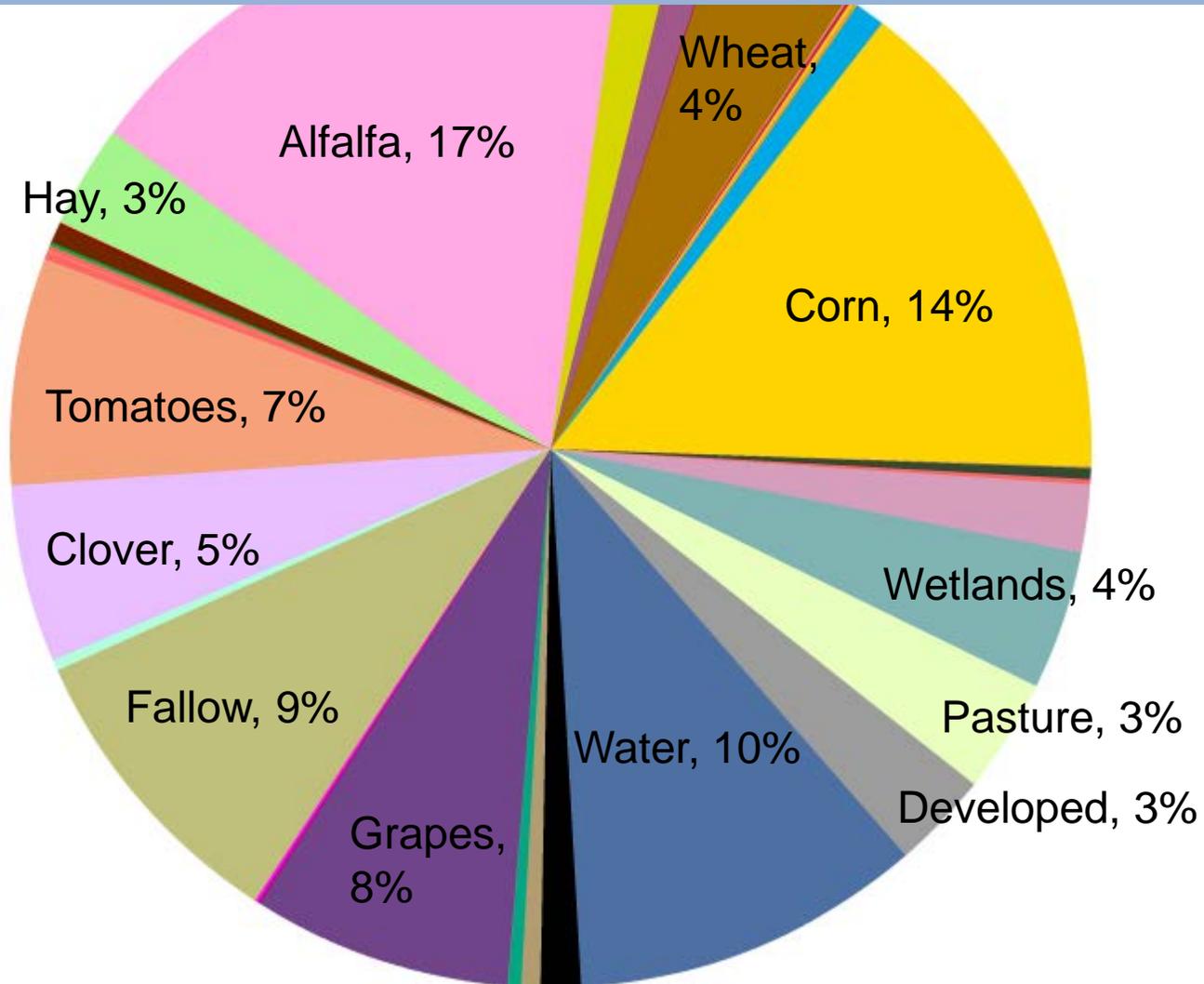
# Example: Land

## PERCENTAGE OF DEVELOPMENT 2008-2015

■ Primary ■ Secondary



# 2015 Land-use in the Primary Zone



# Questions?

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