What can you do to promote your business?

FREE

Delta Tourism Promotion

Date: February 8, 2013

Time: 11:30—1:00

Peter's Steakhouse

203 2nd Street, Isleton

(916) 777-6004

For more information or to RSVP, call

(916) 376-4022

In 2012, travel-related spending in California exceeded $100 billion; 2013 looks even more promising. As California's official marketing organization, Visit California develops and maintains programs that keep California top-of-the-mind as a premier travel destination. Hear how Visit California and the Central Valley Tourism Association leverage social media, maximize touch with going mobile, and develop new marketing opportunities that can help grow your business. Leave equipped with tools to optimize the promotion of your business and events on visitcalifornia.com and through social media.

www.VisitCentralValley.com

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